

# Annette Richmond

**National Speaker**

**Social Media Strategist**

**Author: *Mastering Short Form Video Marketing***

**Podcast Host: Content Marketing School**

Annette is an engaging speaker known for delivering no-fluff presentations. A former magazine writer and media buff, she helps coaches, consultants, and business professionals go from content creation paralysis to confident content creators. She also produces and hosts the Content Marketing School podcast.

## SIGNATURE TOPICS

- ✓ The Creator Mindset Shift
- ✓ Get Comfortable on Camera
- ✓ Video Marketing Magic
- ✓ AI Podcast Promotion
- ✓ Content Repurposing
- ✓ Being a Great Podcast Guest

# SELECTED SPEAKING

## IN PERSON

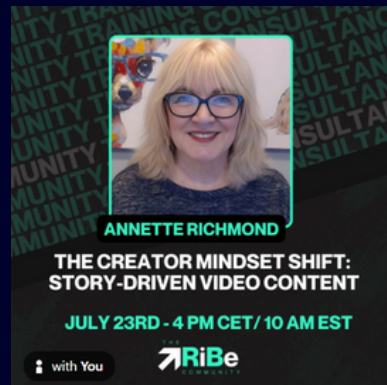
- Association for Talent Development Regional Conference, Sturbridge, MA 2025
- REIGNITE, NRWA Annual Conference, Colorado Springs, CO 2024

## VIRTUAL

- PODFEST Masterclass: A.I. & Creator Tools Summit, 2025
- The Content Mindset Shift: The Tribe, 2025
- Northern Fairfield Professionals (NFP) 2024

## PODCAST GUEST SPOTS

- Leveraging Video and Video Marketing, Enthusiastically Self-Employed Podcast
- Writing with Purpose, Easy Peasy Books Podcast



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Please contact me with any questions.