



# Annette Richmond

**National Speaker  
Content Marketing  
Consultant  
Podcaster / Live Show  
Producer and Host**

Annette is an engaging speaker known for delivering no-fluff presentations. A former magazine writer and media buff, she helps coaches, consultants, and business professionals go from content creation paralysis to confident content creators. She also produces and hosts the Content Marketing School live show and podcast under the same name.

## **SIGNATURE TOPICS**

- ✓ Content Marketing Strategies
- ✓ Short-Form Videos
- ✓ LinkedIn Engagement
- ✓ Social Media Marketing
- ✓ Content Development
- ✓ LinkedIn Live/Audio Events
- ✓ Thought Leadership

# SELECTED SPEAKING

## IN PERSON

- Ascend to New Heights, NRWA Annual Conference, Colorado Springs, CO 2023
- SOCT SHRM HR Professional Development Summit & Law Symposium, Stamford, CT 2023

## VIRTUAL

- Northern Fairfield Professionals (NFP) 2024
- Forbes Coaches Council, 2023
- Westchester Business Network (WBN) 2023

## PODCAST GUEST SPOTS

- Leveraging Video and Video Marketing, Enthusiastically Self-Employed Podcast 2023
- Strategic Goals for LinkedIn Success, LinkedIn Easy Peasy Podcast 2023



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Please contact me with any questions.